



In 1875, Daniel Peter brought the world a new idea: milk chocolate. A fine recipe that would make everyone from children to seniors smile through every mouthwatering bite.

Peter's® formulas have been around for many years, yet some of these flavors are still being discovered by chocolate lovers and reimagined by the boldest confectioners every day.

There's a special excitement that comes from tasting new flavors and immediately wanting to share them. This calendar will let you experience that sensation every month as you move through its pages.

Discover a modern palate for your future features and confections that mixes the classics with ingredients from different corners of your pantry and undiscovered aisles of the supermarket.

The 2023 Calendar dives into the sensory profiles of twelve of our most popular products, elegantly mixing their nuances with bold and classic pairings. Every month showcases exciting flavor notes and aims to spark curiosity, nourish creativity, and hopefully, bring some sweet eureka moments to your kitchen.

To all confectioners, chocolate auteurs & alchemists out there:

Keep an open palate.

Explore new ingredients.

Play with pairings.

And most importantly...

Make them your own!

UNTAPPED POTENTIAL A blend of winey and fruity notes makes Peter's® Burgundy® a perfect match for bitter and tangy companions. Guine paste

matcha

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
001	2 002	5	4 004	5 005	6 006	7 007	
New Year's Day		National Chocolate Covered Cherry Day					
8 008	9 009	10 010	II OII	12 012	13 013	14 014	
<u>15</u> 015	16 016	National Bittersweet Chocolate Day 017	18 ⁰¹⁸	19 019	20 020	21 021	
Winter Fancy Food & Confection Show, Las Vegas, NV	Martin Luther King Jr. Day Winter Fancy Food & Confection Show, Las Vegas, NV 23 023	Winter Fancy Food & Confection Show, Las Vegas, NV	25 O25	26 026	27 027	28 028	
	23	National Peanut Butter	23	20	National Chocolate Cake	20	
29 029	30 030	31 03I			<u>Day</u>		
		National Hot Chocolate Day			Ne V		

eter's Burgundy blends perfectly with an unusual aide: matcha tea. The dryness of the matcha and its umami qualities mixes beautifully with Burgundy's creamy texture and fruity juiciness.

Wine and cheese have been paired for hundreds of years, but chocolate and cheese encounter a diplomatic distance. Despite this, the blue cheddar's salty tang taps the overlooked potential of Burgundy's winey notes and creates a sensory experience that might change your mindset regarding chocolate.

JANUARY



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
			032	2 033	3 034	4 035	
			National Dark Chocolate Day	Groundhog Day			
5 036	6 037	7 038	8 039	9 040	10 041	042	
National Chocolate Fondue Day							
12 043	I3 ⁰⁴⁴	14 045	I5 046	16 047	17 048	18 049	
		Valentine's Day	Flag Day (Canada)				
19 050	20 051	21 052	22 053	23 054	24 055	25 056	
National Chocolate Mint Day	Family Day (Canada) Presidents' Day	RCI Caramels, Toffees & Brittles Course, Orlando, FL	Ash Wednesday RCI Caramels, Toffees & Brittles Course, Orlando, FL	RCI Caramels, Toffees & Brittles Course, Orlando, FL		National Chocolate Covered Nuts Day	
26 057	27 058	28 059			/:.		

pice it up! Peter's® Gourmet melted and mixed with some spices creates a soothing Aztec-inspired hot chocolate, an ideal beverage to share and enjoy

We recommend any combination of cardamon, cinnamon, ginger, nutmeg, cayenne - maybe all fused together. Brioche balances the equation with a little salty treat.

Speaking of treats, what do mango and chocolate have in common? They both give mouthwatering sensations to those craving them, and they both go great with spices!

Mixing the dark fruit notes of the Gourmet drops with the juicy crunch of the mango becomes irresistible once you've tasted the right balance of fruit, chocolate, and spices (try nutmeg and cardamon!).

FEBRUARY



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			060	2 061	3 062	4 063
					Employee Appreciation	
					Day	
5 064	6 065	7 066	8 067	9 068	10 069	070
			International Women's			
		Natural Expo West,	Day Natural Expo West, Anaheim, CA	Daniel Peter's Birthday Natural Expo West,	Natural Expo West,	Natural Expo West,
12 071	13	Anaheim, CA O73	Ananeim, CA	Anaheim, CA 075	Anaheim, CA 7 076	Anaheim, CA
IZ		14		10	17	10
					St. Patrick's Day	
Daylight Savings Time Begins			Western Candy Conference, Maui, Hl	Western Candy Conference, Maui, HI	Western Candy Conference, Maui, Hl	Western Candy Conference, Maui, HI
19 078	20 079	21 080	22 081	23 082	24 083	25 084
American Chocolate						
Week Begins National Chocolate						
Caramel Day						
Western Candy Conference, Maui, HI	First Day of Spring		Ramadan Begins			
26 085	27 086	28 087	29 088	30 089	31 090	

ood whiskey is made from the best grains, in the same way that Peter's® Newport™ mediumdark flavor is sourced from specially roasted beans. Although they come from different parts of the world, these two delicacies can find a new meeting point at your table.

A glass of smokey, malty whiskey can lift up Newport's roast to a new flavor dimension. Add a bit of nutmeg to your chocolate for an extra layer of flavor, and if you're feeling adventurous, try chocolate and whiskey with honey as well.

Newport is a baker's favorite for its lactic flavor and its ease in blending with dark fruit. Try Newport with dried blueberries and/or your favorite whiskey for a refined nightcap.

MARCH



whiskey



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						091
						April Fool's Day
2 092	3 093	4 094	5 095	6 096	7 097	8 098
Data Canadan	National Chocolate		National Caramel Day		Out of Friday	
Palm Sunday 9	Mousse Day		Passover Begins	13	Good Friday I /1 104	15
Z Easter Sunday	National Siblings Day Easter Monday (Canada)				1 4	
16	PMCA Annual Production Conference, Lancaster, PA	Tax Day PMCA Annual Production Conference, Lancaster, PA	PMCA Annual Production Conference, Lancaster, PA	20	21 ""	22 II2
23	24 14	25	26	27	28	29 119
30			Administrative Professionals' Day		Arbor Day	

cheddan

ou've heard about caramel apples, but the juicy sweet and sour notes from pineapple and red grapes lift Peter's® Broc® to a new flavor experience. Broc's medium-light roast and original Swiss formula makes it one of the most popular Peter's products. Tasting it with fresh fruit deliciously proves its versatility.

Broc's creamy notes shine with the smokiness of a chunk of fine cheddar cheese and a glass of rum. The sophisticated sweetness of the rum and chocolate, paired with a strong cheddar brings to life a new, modern, chocolate version of a cheeseboard.

APRIL



SUNDAY		MONDAY	TUESDAY	WEDNESDAY	THURSDAY FRIDAY		SATURDAY		
		121	2 122	3 123	4 124	5 125	6 126		
			National Truffles Day	National Chocolate Custard Day		Cinco de Mayo			
7	127	8 128	9 129			12	13 133		
					National Eat What You Want Day	National Nutty Fudge Day			
14	I34	15 135	16	17	18	19 139	20 140		
Mother's Day		National Chocolate Chip Day					Armed Forces Day		
21	141	22	23	24	25 145	26	27		
		Victoria Day (Canada) NCA Sweets & Snacks Exposition, Chicago, IL	NCA Sweets & Snacks Exposition, Chicago, IL	NCA Sweets & Snacks Exposition, Chicago, IL	NCA Sweets & Snacks Exposition, Chicago, IL				
28	148	29 149	30 150	31 151					

f chocolate and mint work together imagine what Peter's® Ultra® can do when mixed with the minty notes of licorice. Licorice adds a layer of spice to Ultra's lightness, harmonizing with a confectionery favorite.

Then there's passion fruit, an acidic, fresh add-on to any dessert that just begs to be turned into the star of a sweet and sour dessert.

Last but not least, Ultra's milky sweetness and uniquely flavored beans mix perfectly with pistachio nuts, blending sweet and salty flavors for a delicate yet crunchy treat.





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
				152	2 153	3 154	
4 155	5 156	6 157	7 158	8 159	9 160	10	
	12 163	Dutch Valley Food Show, Lancaster, PA	National Chocolate Ice Cream Day 165	National Best Friends Day 166	16 167	17 l68	
'' 			Flag Day		National Fudge Day	17	
National German Chocolate Cake Day	RCI Annual Convention & Industry Exposition, Milwaukee, WI	RCI Annual Convention & Industry Exposition, Milwaukee, WI	RCI Annual Convention & Industry Exposition, Milwaukee, WI	RCI Annual Convention & Industry Exposition, Milwaukee, WI	RCI Annual Convention & Industry Exposition, Milwaukee, WI		
18 169	19 170	20 171	21 172	22 173	23 174	24 175	
Father's Day	Juneteenth	PMCA Premium Chocolate Centers Course, Buffalo, NY	First Day of Summer PMCA Premium Chocolate Centers Course, Buffalo, NY	National Chocolate Éclair Day PMCA Premium Chocolate Centers Course, Buffalo, NY	PMCA Premium Chocolate Centers Course, Buffalo, NY	National Pralines Day	
25 ¹⁷⁶	26 177	27 178	28 179	29 180	30 181		
	National Chocolate Pudding Day						

he sun is out and fruit is in! Take a bite of Peter's® Chatham® and mix it with the citric juiciness of blood orange, a sophisticated pairing that doesn't tame any cocoa flavors – it's pure savory balance!

Chatham's vanilla notes match perfectly with fresh cherries, bringing to your palate a mixture of sweet and tangy; best enjoyed with a bubbly drink.

Indulge by trying Chatham with popcorn for a salty twist. A delicious crunchy treat for a sunny afternoon.



Summer Fancy Food & Confection Show, New York, NY

Summer Fancy Food & Confection Show, New York, NY

Summer Fancy Food & Confection Show, New York, NY





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
						182	
						Canada Day	
2 183	3 184 National Chocolate	4 185	5 186	6 187	7 188	8 189	
	Wafer Day	Independence Day			World Chocolate Day		
9 190	IO 191	192	12	13	14 195	I5 ¹⁹⁶	
National Ice Cream Day IFT Food Expo,	IFT Food Expo, Chicago, IL	IFT Food Expo, Chicago, IL	IFT Food Expo, Chicago, IL	20 201	21 202	22 203	
Chicago, IL							
Peanut Butter and Chocolate Day Parents' Day	24 205	25 206	26 207	27 208	28 209	29 210	
30	31 212	National Hat Forder			Notional Mills Character		
		National Hot Fudge Sundae Day			National Milk Chocolate Day	The state of the s	

heavenly chocolate shines next to an earthy companion: mushrooms. Don't let your prejudices get in the way of tasting the mushrooms' delicate perfume and texture harmonizing with the creamy sweetness of Peter's® Original™ White Chocolate. You will likely redo this plate many times to amaze your patrons and friends.

Original is also lovely with a dry juniper-driven gin and tonic and some of its botanicals: a slice of lime is a great match for the chocolate, and the saltiness of pink peppercorn is a welcome addition. Mix and match all these ingredients to find your favorite pairing.

Feeling more adventurous?
Let the umami qualities of wasabi peas click with Original's creamy flavor and bring some savory heat to the chocolate. A true delight for those who love bold flavors.



mushrooms





SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		213	2 214	3 215	4 216	5 217	
					National Chocolate Chip Cookie Day		
6 218	7 219	8 220	9 221	10 222	223	12 224	
National Friendship Day	Civic Holiday (Canada)			National S'mores Day			
13 225	14 226	I5 ²²⁷	I6 228	17 229	I8 ²³⁰	<u>19</u> 231	
National Chocolate Pecan Pie Day	21 233	22 234	23 235	24 236	25 ²³⁷	238 Women's Equality Day	
239 National Just Because	28 240	29 241	30 242	31 243			

he single pairing of Peter's® Caramel with salted olives is a divine match. The saltiness of the olive adds an extra umami dimension to an already nuanced chocolate.

This is the ultimate salty and sweet combination – you can feel the flavors moving around your mouth, bringing out good memories from caramel treats at state fairs and hot summer nights.

French Earl Grey tea - being more bitter and perfumed than the English - is another tasty companion.

Caramel also works with lemongrass, whether raw or baked. The refined and elegant lemon tanginess melds perfectly in with the caramelly sweetness.

AUGUST









FLY YOU TO THE MOON

Peter's® Gibraltar™ stands as a dark yet sweet chocolate, a smooth blend with roasted notes and a tantalizing aroma. With the right pairing, Gibraltar will take you to the moon and back.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
274	2 275	3 276	4 277	5 278	6 279	7 280
8 281	Columbus Day Thanksgiving Day (Canada) AACT National Technical Seminar, Oak Brook, IL	AACT National Technical Seminar, Oak Brook, IL	AACT National Technical Seminar, Oak Brook, IL	12 285	13 286	National Dessert Day
15 288	16 289 National Boss's Day	17 290	National Chocolate Cupcake Day	<u>19</u> 292	20 293	294 Sweetest Day
22 295	23 296	24 297	25 ²⁹⁸	26 299	27 300	National Chocolate Day
29 302	30 303	31 304				MAN 23

azelnut pops out
everywhere this time
of year, but is there a
better way to have it than with
dark chocolate? Both hazelnut
and Peter's® Gibraltar™ have
roasted qualities that mix with
each other perfectly to enhance
your experience.

Mixing chocolate with spices started back with the Aztecs and Olmecs, but you don't have to go back in time to try this intense combination: chili flakes and Gibraltar, a duo that showcases an enhanced version of the latter's roasted aftertaste.

But Gibraltar not only works with roasted flavors: it balances beautifully with tangy and intense dried cranberry — the perfect fruit burst for a dark chocolate. If you want to lean more on the sweet side, a few scoops of peanut butter also make a great companion.

OCTOBER

National Caramel Apple Day

peanuts

hazelnuts



SUNE	YAC	MON	IDAY	TUE	SDAY	WEDN	ESDAY	THUR!	SDAY	FRIC	PAY	SATU	RDAY
						T	305	2	306	3	307	4	308
						All Saints' D	Day	NAICA Conec Vegas, NV	con, Las	NAICA Conec Vegas, NV	on, Las	National Car NAICA Cone Vegas, NV	ody Day con, Las
5	309	6	310	7	311	8	312	9	313	10	314		315
Daylight Savir	ngs Ends											National Sur Veterans Da Remembrai (Canada)	ıy
12	316	l3	317	14	318	15	319	16	320	17	321	Ī8	322
19	323	20	324	21	325	22	326	23	327	24	328	25	329
								Thanksgiving		Black Friday		Small Busin Saturday	ess
26	330	27 Cyber Mond	33I lay	28 National Da	332 ay of Giving	29	333	30	334				0
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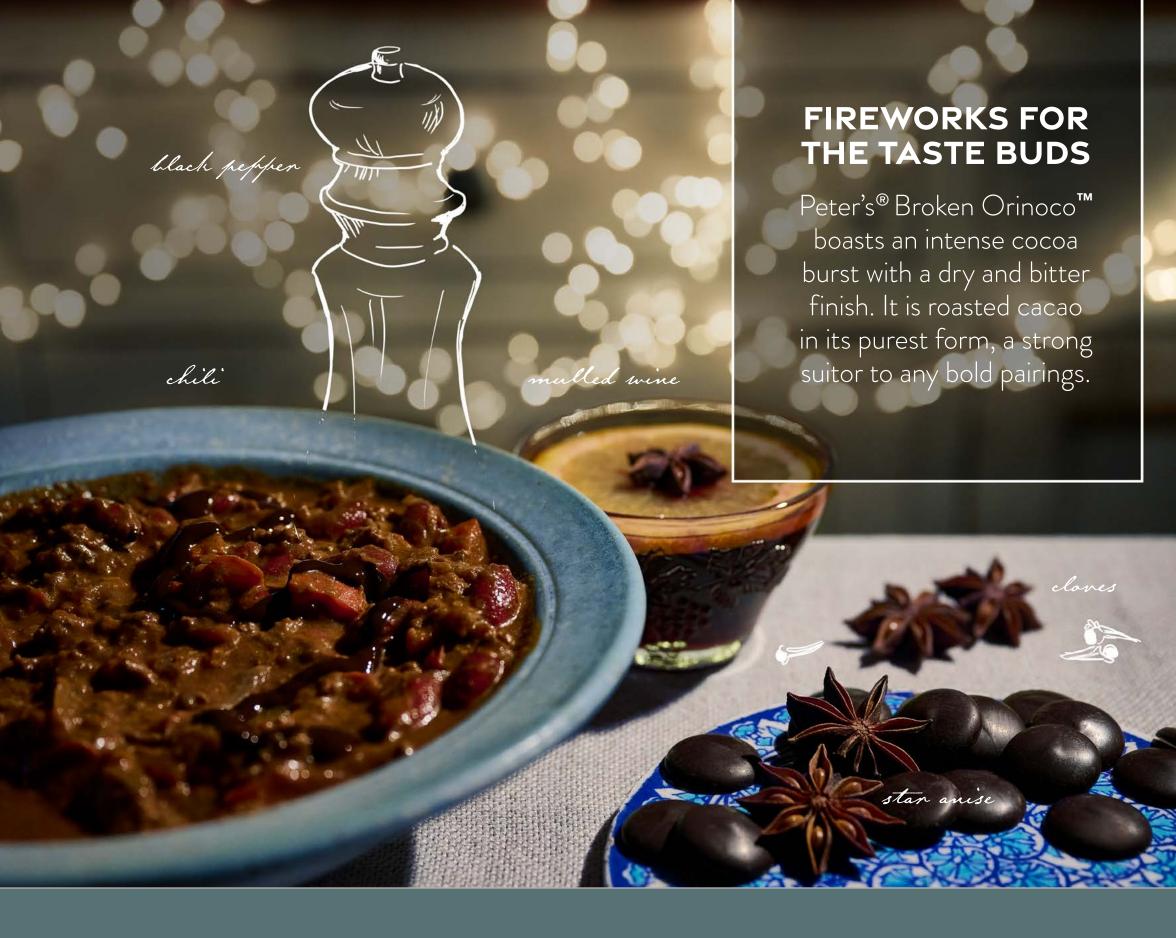
s the cold months settle in, warm treats look more I inviting and pairings can be an excuse try something new. Perhaps rhubarb with chocolate? Peter's® Cambra™, with its vanilla notes is an elegant fit to this sweet and tangy treat.

Beer and chocolate can seem like overindulgence but a foamy pint of stout combined with the elegant intricacies of a bit of Cambra really make the case. Stout's chocolate and coffee notes blend smoothly with Cambra's darker flavors, for a refreshing and sweet combination.

If you're using Cambra for baking, lavender can add a delicate, floral essence to the mix. A perfumed option to balance Cambra's intensity.



stout been



33 337 4 338 5 339 6 340 7 341 8 342 9 343	SUNDAY	MONDAY	TUESDAY	WEDNESDAY THURSDAY		FRIDAY	SATURDAY
National Chocolate Brownie Day 16 350 17 351 18 352 19 353 20 354 21 355 22 356 23 357 24 358 25 359 26 360 27 361 28 362 29 363 30 364 364 365						335	2 336
I	3 337	4 338	5 339	6 340	,	National Chocolate	9 343
To To To To To To To To	10 344	345	12 346				National Chocolate
Christmas Eve	ī7 ³⁵	18 352	19 ³⁵³		Z I	22 356	
365 Kwanzaa Begins National Chocolate	Christmas Eve		20	27 361	20	29 ³⁶³	30 364
New Year's Eve Christmas Day Boxing Day (Canada) National Chocolate Candy Day	New Year's Eve	Christmas Day			Candy Day		

urn up the heat with a smoky plate of chili infused with Peter's®
Broken Orinoco™. This luscious combination of fiery spice, high alkali, and earthy flavors is going to give a new definition of "spicy" to your favorite hot dish. Broken Orinoco brings more depth in flavor and a beautiful base to this warm and inspiring party piece.

Orinoco-infused chili balances beautifully with the soft and almost acidic flavors of mulled wine, preferably one with star anise and orange to involve all possible taste buds in every bite and sip.

Try them all together: mulled wine adds freshness and a different spice to the more serious richness of the chili, giving a real flavor explosion in the mouth. It's fireworks for your taste buds.

DECEMBER

